



Ángel R. Alayón P.

Invited professor at IESA.

Areas of interest: Economics, Microeconomics, Law and Economics.

Expert witness in several cases before the Venezuelan antitrust agency and different courts of the Venezuelan judicial system.

Education

THE UNIVERSITY OF CHICAGO

The Irving B. Harris Graduate School of Public Policy Studies.
Chicago, Illinois
Master in Public Policy (1996-1998)

UNIVERSIDAD SANTA MARÍA. Caracas, Venezuela

B.A. Economics (1990-1995)

Experience

LEXSTRATEGY-LAW & ECONOMICS STRATEGY GROUP

Caracas, Venezuela
Partner (2001-present)

Adviser of private sector firms about economic and regulatory issues, antitrust matters and economic analysis support in complex litigation (Empresas Polar, Pepsi Cola, Diageo, Toyota, Enelven, Sudamtex, Daewoo, Wellhead, Equipos de Béisbol Profesional Venezolanos, Venconsul, Pomar, Cemento Andino, Cámara Venezolana de Medicamentos, CANTV)

INSTITUTO DE ESTUDIOS SUPERIORES DE ADMINISTRACIÓN (IESA)

Caracas, Venezuela
Professor (1998-present)

Courses: Microeconomics, Law and Economics, Economics of Regulation and Competition.

Coordinator of the Regulatory Forum



PRODAVINCI.COM

Caracas, Venezuela
Founder & Editor (2008-present)

TORRES, PLAZ & ARAUJO. LAW FIRM

Caracas, Venezuela
Consultant Partner (1998-2001)

SUPERINTENDENCIA PARA LA PROMOCIÓN Y PROTECCIÓN DE LA LIBRE COMPETENCIA (Venezuelan Antitrust Agency)

Adviser (1998-1999)

COMISIÓN NACIONAL DE VALORES (Venezuelan Securities and Exchange Commission)

Caracas, Venezuela
DEPUTY EXECUTIVE SECRETARY (1993)

VENEZUELAN LAW AND ECONOMIC ASSOCIATION (VELEA). Caracas, Venezuela

Director and founder member (1995-present)

Publications

PAPERS AND BOOKS

Alayón, A. and Obuchi, R., (1997), “Introducción al análisis económico del derecho” [“An Introduction to the Economic Analysis of Law”], Instituto Venezolano de Ejecutivos en Finanzas (IVEF).

Alayón, A., (2004), “Definición de Mercado Relevante en Casos de Antitrust” [“Defining the Relevant Market in Antitrust Cases”], In Progress.

Alayón, A. and Daza, A., (2002), “El Costo de la Regulación Laboral” [“The Cost of Labor Regulation”], in El Costo de la Regulación Laboral y las Decisiones Judiciales, Universidad Católica Andrés Bello.



Alayón, A. and Obuchi, R., (2000), “¿Son los contratos laborales diferentes de los contratos comerciales? Una aplicación del análisis económico del derecho” [“¿Are Labor Contracts Different from Commercial Contracts?: An Application of the Economic Analysis of Law”], in *Las Fronteras del Derecho del Trabajo*, p. 43-75, Universidad Católica Andrés Bello.